



**SOUTH SOUND BBQ FESTIVAL**  
**SATURDAY, JULY 12, 2025, 11:00 AM – 7:00 PM**  
**HUNTAMER PARK**

See event details at [www.ssbqfest.com](http://www.ssbqfest.com)

**SPONSORSHIP APPLICATION**

<b>Business Name</b>	
<b>Main Contact Name</b>	
<b>Address</b>	
<b>City, State, Zip Code</b>	
<b>Phone Number</b>	
<b>Email Address</b>	
<b>Signature - Vendor Agreement and Release of Liability</b>	
<b>Today's Date</b>	

**Vendor Agreement & Release of Liability**

*The applicant & his/her agents, heirs, marital community if any, & legal representatives agree to hold harmless & indemnify the Lacey South Sound Chamber & City of Lacey, their officers, employees, & agents from any and all liability, claims & actions for the injury, or death of the undersigned, or the participating spouse, or children of the undersigned, or damage to personal property including animals of the undersigned, arising out of or in connection with the Lacey South Sound Chamber grant of permission for applicant's participation in the South Sound Festival. Cancellation of paid vendor and/or competitor booth spaces or sponsorship are non-refundable, no exceptions.*

**PLEASE CHECK ONE**

*(Check the item with same value if this an In Kind Sponsorship)*

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting \$10000 | <input type="checkbox"/> People's Choice \$1500 |
| <input type="checkbox"/> Diamond \$5000     | <input type="checkbox"/> Silver \$1000          |
| <input type="checkbox"/> Platinum \$3500    | <input type="checkbox"/> Bronze \$500           |
| <input type="checkbox"/> Gold \$2000        | <input type="checkbox"/> Keg Club \$200         |

**PLEASE CHECK ONE**
























































- I will be using the Vendor space included in my Sponsorship       I will not be using the Vendor Space Included in my Sponsorship

**PLEASE CHECK ONE**

*(Please make checks payable to the Lacey South Sound Chamber, with "South Sound BBQ Festival" on memo line.)*

- Please Bill Me for Credit Card Payment. I Understand Application Will Be Considered Pending Until Payment Is Received.
- I Am Paying By Cash or Check. I Understand Application Will Be Considered Pending Until Payment Is Received.
- This is an In Kind Sponsorship - Trade for:

- **Your booth space is 10'x10' you must provide your own tables, chairs and tent for your booth. Booths cannot place displays outside of the 10' x 10' area of the booth space, this includes signs. (No Power or Water is available for Non-Food Vendor Booths).**
- **Any refuse created from your booth needs to be properly disposed of at the conclusion of the event.**
- **Vendors are permitted to giveaway promotional items, sell retail items & promote their business.**
- **No sales of Meals, Snacks or Beverages are allowed. Seasonings & Sauces are permitted.**
- **All Vendors have an opportunity to donate a \$25+ valued item to the event to use for raffles. Please drop off your raffle item when you check-in the day of the event or to the chamber office by 7/10/25 Thank you in advance for contributing your valuable merchandise and/or gift cards to our raffle, which is a highlight for the attendees & an important aspect of the event.**
- **Times of importance:**
  - > Set-Up 6:30-9:30am
  - > All Vendors must check-in by 9:15am
  - > All Vehicles removed from the vendor area by 9:30am
  - > All Vendors must be prepared to serve the public by 11:00am
  - > Vendors must remain set-up until 7pm, even if you run out of products.
  - > Tear down begins at 7pm, all vendors must leave their space clean at the end of the event.
- **Want to be on the Pit Pass (Festival Map) Your completed application must be turned in and paid in full by June 16, 2025.**
- **Vendors not conforming to any of the above requirements will be required to leave the event immediately**

Sponsorship Benefits	Presenting	Diamond	Platinum	Gold	People's Choice	Silver	Bronze	Keg Club
Presenting Sponsor								
Logo with Top Billing on Sponsor Print Materials								
Exclusive Logo on Stage Banner & Event Koozies								
Exclusive Sponsor (Pick One) Beer Garden, Kids Area, Food Tent, Charging Station								
Chamber Credit towards other Event Sponsorship (Presenting \$500, Diamond \$100)								
Logo on Event Coasters								
On Stage Interview at Event								
Logo on Back of Volunteer T-shirts & Free Shirt Presenting 6, Diamond 4, Platinum 2								
Event Article Mention								
Boosted Social Media Post								
Logo on Pit Pass (Vendor Map) & select Marketing Materials								
Mention on select Radio Ads								
10'x 10' Booth Space								
Mention at Forum, Connections & on Social Media								
Logo on Website & Event Banner								
On Stage Mention at BBQ Festival								
Banner hung facing event near beer garden (you provide banner 3'x8' or smaller)								
Name on Keg Club Beer Garden Banner								
Logo on People's Choice Cards					