



SOUTH SOUND BBQ FESTIVAL

NEW BEER GARDEN EVENT - FRIDAY JULY 10 5PM-9PM

SATURDAY, JULY 11, 2026, 11AM – 7PM

HUNTAMER PARK

See event details at www.ssbqfest.com

SPONSORSHIP APPLICATION

Business Name	
Main Contact Name	
Address	
City, State, Zip Code	
Phone Number	
Email Address	
Signature - <i>Vendor Agreement and Release of Liability</i>	
Today's Date	

Vendor Agreement & Release of Liability

The applicant & his/her agents, heirs, marital community if any, & legal representatives agree to hold harmless & indemnify the Lacey South Sound Chamber & City of Lacey, their officers, employees, & agents from any and all liability, claims & actions for the injury, or death of the undersigned, or the participating spouse, or children of the undersigned, or damage to personal property including animals of the undersigned, arising out of or in connection with the Lacey South Sound Chamber grant of permission for applicant's participation in the South Sound Festival. Cancellation of paid vendor and/or competitor booth spaces or sponsorship are non-refundable, no exceptions.

Sponsorship Levels - Please Check One

- | | |
|--|---|
| <input type="checkbox"/> Presenting \$10000 | <input type="checkbox"/> People's Choice \$1500 |
| <input type="checkbox"/> Diamond \$5000 (Beer Garden, Kids, Food Tent, Bull) | <input type="checkbox"/> Silver \$1000 |
| <input type="checkbox"/> Platinum \$3500 | <input type="checkbox"/> Bronze \$500 |
| <input type="checkbox"/> Gold \$2000 | <input type="checkbox"/> Keg Club \$200 |

Vendor Booth Space - Please Check One

- I will be using the Vendor space included in my Sponsorship I will not be using the Vendor Space Included in my Sponsorship

Payment Details – Please Check One

(Please make checks payable to the Lacey South Sound Chamber, with "South Sound BBQ Festival" on memo line.)

- Please Bill Me for Credit Card Payment. I Understand Application Will Be Considered Pending Until Payment Is Received.
- I Am Paying By Cash or Check. I Understand Application Will Be Considered Pending Until Payment Is Received.


































































Business Vendor Booth Details

- **Booth Space:** Your space is 10'x10' (or 10'x20'). Vendors must provide their own tables, chairs, and tent. All displays, including signs, must fit within the assigned space. (No Power or Water is available for Non-Food Vendor Booths).
- **Waste Disposal:** Any refuse generated from your booth must be properly contained and disposed of at the conclusion of the event.
- **Business & Promotional Activities:** Vendors may sell food & retail items, give away promotional items, & promote their business.
- **Sales Restrictions:** The sale of meals, snacks, or beverages is not permitted. Seasonings and sauces are allowed.
- **Optional Raffle Donation:** Vendors are encouraged to donate an item valued at \$25+ for the event raffle – And gives your business an extra shout out from the stage during the event. Drop off at check-in or at the Chamber office by 7/09/26. Your contribution is a highlight for attendees and greatly appreciated.
- **Times of importance:** Set-Up 6:30–9:30 AM | Check-In by 9:15 AM | Vehicles cleared from street by 9:30 AM | Ready to serve by 11:00 AM | Remain until 7:00 PM | Tear-down 7:00 PM – leave your space clean
- **Pit Pass (Festival Map) Deadline:** To be included on the Pit Pass (Festival Map), your completed application and full payment must be received by **June 5, 2026**.
- **Compliance Enforcement:** Vendors not conforming to any of the above requirements will be required to leave the event immediately.

Mailing Address: 3925 8th Ave SE Suite C, Lacey, WA 98503

Email: info@ssbbqfest.com



Sponsorship Benefits	Presenting	Diamond	Platinum	Gold	People's Choice	Silver	Bronze	Keg Club
Premium Placement on all Sponsor Print Materials including Website, Signage, Flyers & More!								
Recognized in all Press Releases for BBQ Fest								
Host the Exclusive Event Koozie Giveaway -Your Logo with BBQ Logo (1000)								
Double Business Vendor Booth Space 10'x20' or Regular Food Vendor Space 10'x20'								
Opportunity to pick one of the Exclusive Diamond Sponsorship Areas								
Exclusive Sponsor Areas (Pick One) * Beer Garden, **Kids Area, ***Food Tent, ****Mechanical Bull		Pick One						
* Beer Garden: Feature your brand with swag distribution inside the Beer Garden, logo placement on Beer Garden signage & wristbands, and Friday Night Beer Garden event with the opportunity to help emcee fun & games.								
** Kids Area: Create memorable family moments by featuring your branded character at the event, logo placement on Kids Area signage & branded swag distribution in the Kids Area.								
*** Food Tent: Showcase your brand with banner logo placement adjacent to the Food Tent, logo placement on Food Tent table tents & branded swag distribution on Food Tent tables.								
**** Mechanical Bull: Highlight your brand with logo placement on signage near the Mechanical Bull, a your tent next to the Mechanical Bull in a central event location, and the opportunity to engage with participants in line and pass out swag.								
Logo on Event Coasters - Exclusive Opportunity								
On Stage Interview at Event								
Logo on Back of Volunteer T-shirts & Free Shirts Presenting (6), Diamond (4), Platinum (2)								
Event Article Mention								
Boosted Social Media Post								
Logo on Pit Pass (Vendor Map) & select Marketing Materials								
Mention on select Radio Ads								
10'x10' Booth Space* unless Presenting Sponsor								
Logo on Stage Banner								
Mention at Forum, Connections & on Social Media								
Logo on Website								
On Stage Mention at BBQ Festival								
Logo on People's Choice Cards								
Name on Keg Club Beer Garden Banner								
Social Media Post with all of the Beer Garden - "Keg Club Members"								